### Bro TC www.birdtlc.org

#### A LOOK BACK AT 2022

#### Friends of Bird TLC,

Looking back at 2022, I see staff and volunteers rising to challenges, tirelessly caring for birds in need, and excitedly creating new education programs.

We rose to the challenge of caring for wild birds in the face of Highly Pathogenic Avian Influenza (HPAI). Implementing strict protocols ensured Ambassador Birds remained safe from the virus.

Five hundred fifty-one injured, ill, or orphaned wild birds came to our clinic from across the state, many of whom have returned to the wild lives for which they were born.

After a two-year hiatus due to the pandemic, Education teams are once again bringing avian conservation education to the public to raise awareness of wild birds and inspire others to care about them as we do.

We sadly said goodbye to several Ambassador Birds whom we greatly miss but were fortunate to welcome several new Ambassador Birds. Education staff and volunteers are making great training strides with Amabassadors using operant conditioning training techniques.

I am thankful for the generosity of our supporters in 2022. We were fortunate to receive several major, one-time gifts; financial support for constructing Ambassador Bird housing; and to be one of ten nonprofits selected to benefit from the 10 Chefs for Causes event. One hundred twenty-five people attended our annual auction and hundreds of supporters donated to us via Pick.Click.Give. and on Giving Tuesday.

I know that 2023 will bring its challenges and joys and that with your support, the staff and volunteers of Bird Treatment and Learning Center will rise to each occasion.

Laura Atwood, Executive Director



#### REHABILITATION 2022 HIGHLIGHTS

Success Story: With happy hearts and a few tears, we released two juvenile eagles in the Chilkat Bald Eagle preserve during the winter gathering of bald eagles. We had raised one of them from an eaglet after she was found on a road in Yakutat with no parents or nest in sight, so she was very special to all of us.

Highly Pathogenic Avian Influenza: Bird TLC remained open to care for wild birds during the threat of HPAI. Thanks to strict protocols, all Ambassador Birds remained safe from the virus.

Waterfowl Success: We created a quarantine area where injured waterfowl, the primary carriers of HPAI, were cared for, and orphaned waterfowl were raised. 70% of the orphans were released into the wild.

**Social Media Star:** We rescued the "Greasy Raven" from a grease trap on a restaurant's roof. It took months and multiple de-greasing and bathing sessions, but we finally released this juvenile raven back into the wild.







**Expenses: \$57,882** 

In-kind donations \$20,952



### EDUCATION & OUTREACH 2022 HIGHLIGHTS

**Youth Education:** We returned to in-person programs after a 2-year hiatus due to COVID-19 with new interactive, informative, and exciting programs. We debuted Avian Adventures, on-site summer programs for youth PreK - 18.

Adult Education: We introduced adult programs with tours of Potter Marsh and bird identification classes.

Outreach: Volunteers staffed tables at the Alaska Department of Fish & Game's Salmon Celebration in Soldotna, Reading Rendevous at the Z.J. Loussac Library, Potter Marsh Discovery Day, and Co-op for a Cause hosted by Kaladi Brothers.

57 Programs





Expenses: \$78,002 Income: \$6,346



## BIRD TLC IN THE SPOTLIGHT 2022



- 4,190 Followers
- 120,554 Page Reach



- 740 Followers
- 10,240 Accounts Reached



• Four articles in ADN, including one front-page



• Four stories on Alaska's News Source



• Quarterly articles in Senior Voice



One story on Alaska Public Media

# UNRESTRICTED INCOME 2022

